

## Supporting sports activities of pupils and students

**DEMÄNOVSKÁ DOLINA (October 3, 2011) – the Slovak Tatras are offering ski classes deals for schools for special prices 5 EUR/day. Almost 10 thousand pupils and students skied in the Tatras last year thanks to the ski class project. TMR will support children in the upcoming season, as well.**

Many of students of elementary and high schools enjoy skiing for couple of days during ski classes every winter season. Tatry mountain resorts, a.s. decided to actively support sports activities also thanks to the positive feedback of school directors, teachers, parents, and children.

**The ski classes in TMR's resorts are available for only 5 EUR per day.** The winter season 2011/2012 will offer favorable deals for ski classes, as well. Daily junior lift ticket costs 25 EUR in the peak season in Jasná Nízke Tatry, which is 5 times more than the lift ticket price for the ski classes.

*“We have been supporting the ski classes for years, but after the success in the last season we do not limit the dates of the ski class for the off-season and smaller resorts only”,* Bohuš Hlavatý, chairman of TMR's Board, said. It will be possible to join the classes in Jasná Nízke Tatry, Vysoké Tatry – Tatranská Lomnica, Štrbské Pleso even during the main season.

*“We would like to enable skiing for children in the best Slovak resorts, comfortable and especially save transportation via modern cableways, which will be appreciated by children, teachers, and parents”,* Hlavatý added.

**TMR created better conditions in many small ski resorts,** as the transportation is more comfortable and meets the most strict security criteria. Children, who learn to ski and overcome the first obstacles, handle it much easier when using cableways for transport. At the same time teachers can choose the most suitable ski trails for them, according to their skills and courage.

*“We want pupils and students to perceive the ski class positively; as an experience for them and also we do not want parents to rate it as a major intervention into the family's monthly budget”,* Hlavatý added.

Pupils, students and teachers can relax in the water park Tatralandia after skiing. The 3-hour entry also costs 5 EUR. Pupils and students will be definitely thankful when they will be able to try real skiing and unforgettable experiences in top resorts in Slovakia.

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**Tatry mountain resorts, a.s.** is the largest subject in the tourism industry in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes resort Jasná Nízke Tatry and hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička, as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec, and Hotel FIS Štrbské pleso. TMR has already invested over EUR 70 million of capital expenditures into these resorts and plans to spend additional EUR 65 million on projects, which will be focused on increasing the standard and visit rate of our mountains in the following years. The last TMR's acquisition is aquapark Tatralandia, the biggest Slovak thermal aquapark, which, besides water entertainment, also offers entertainment in the Wild West style in the Western City, as well as accommodation in bungalows and apartments of Holiday Village Tatralandia.