JASNÁ

- Jasná – a paradise for skiers, snowboarders, a comprehensive resort ideal for beginners as well as experienced skiers, freeriders, families with children,
- The widest skiing offer in Slovakia in a single resort, conveniently accessible by cable cars from both sides of Mt Chopok – south and north,
- 52 km of perfectly groomed pistes, 20 cable cars, chairlifts and ski lifts, 12 freeride zones,
- 49 km of pistes with snowmaking running to the top of Mt Chopok, top skiing guaranteed,
- Comfortable contactless ski pass system – GOPASS with an online shop, an APP and self-service ticket machines in resorts – GOPASS Tickets,
- Information centre, ticket offices and Gopass tickets integrated into Client centres at all entrance points of the Jasná resort,
- APRÈS SKI, world-class events, luxurious wellness centres, a music club.
- SKI-IN/SKI-OUT accommodation a stone´s throw away from ski pistes.







The official ski season beginning, combined with a day programme in the Jasná resort, is planned for **Saturday 28th November 2026**. The ski resort of Jasná, located on the pistes of Mt Chopok, promises unforgettable skiing adventures in the 2026/2027 winter season. The largest Slovak ski arena with top-class winter sports conditions offers great fun, modern cable cars and a wide choice of events. **52** kilometres of perfectly groomed pistes with a modern snowmaking system guarantee skiing on both sides of Mt Chopok – south and north for at least 5 months per year. There are pistes of various difficulty levels – from easy, blue ones to difficult, black pistes. 20 cable cars, chairlifts and ski lifts with a transport capacity of over 32,000 passengers per hour, including the 24-person wind-resistant Funitel cable car and 15-person gondolas that link the northern and southern sides of the mountain symbolise maximum comfort while skiing. The queen of mountain restaurants – panoramic Rotunda welcomes clients with endless views from the second-highest peak of the Low Tatras, a sunlit terrace and hotel rooms at an altitude of 2,004 metres.

Jasná, home resort of Olympic champion Petra Vlhová, will once again welcome the world's top female skiers. It will be the fourth World Cup event held in the modern era of independent Slovakia, following the editions in 2016, 2021 and 2024. The resort offers an upgraded, contemporary **snow park** designed for beginners but also experienced riders, the **Fun Zone** ski course with easy snow obstacles and a new **ski cross** course suitable for skiers of all ages. Early risers can also make the most of the **Fresh Track**, with pristine snow to enjoy before the resort officially opens. After dark, fans can hit the slopes for night skiing. In Jasná, skiers will have access to 5.7 km of floodlit pistes and two cable cars.

WINTER IN THE RESORT

The most important **cable car in the resort – Funitel** counts among state-of-the-art world-class technological facilities. The cabins are fixed on two ropes, which increases safety and allows operation in strong winds of **up to 120 kilometres/hour**. The journey to the summit begins at the Priehyba station (upper station of the 6-seater Záhradky – Priehyba chairlift) and ends on top of Mt Chopok after 6.5 minutes. The transport capacity is 2,480 passengers per hour; each of the 22 cabins surmounts a distance of more than 2,000 metres and an altitude difference of 655 metres. When compared to chairlifts, the transport speed has increased to 7 metres/second. Thanks to a EUR 17 million investment, resort visitors can now **travel with a new 15-person Doppelmayr cable car from Biela púť to Priehyba on the northern side of the mountain**.

There are two more **15-person cable cars** that link the resorts of Chopok North and Chopok South – **Krupová – Kosodrevina and Kosodrevina – Chopok South**. They are similar to the popular orange Grand Jet cable car in the area of Otupné (running on the route: Grand – Brhliská) on the northern side, but these cabins are bigger, meant for 15 passengers. The transport capacity is 2,800 people per hour, and the overall surmounted altitude difference is 920 metres.

AWARDED SKIING IN JASNÁ BELOW MT CHOPOK, OVER 52 KILOMETRES OF PISTES THAT GUARANTEE WORLD-CLASS ADVENTURES.

JASNÁ HAS BROUGHT SLOVAKIA BACK ON THE MAP OF ALL-STAR EUROPEAN SKI DESTINATIONS.







NEW IN WINTER 2026/27

- **New "Rodinná" piste no. 15 (family)** – a new blue run on the northern side of Mt Chopok, linking Luková and Otupné, over 2 km long and more than 40 m wide
- **New night skiing** – up to 5.7 km of floodlit pistes (No. 10 Chaletová Vrchol Zábavy, No. 10a Vrbická, No. 10b Padák, No. 13 Biela Púť and No. 13a Happy End), including the snow park and Telekom Arena with a timed course
- **New snowmaking facilities** – enhanced snowmaking on piste No. 34 Panoráma Srdiečko–Krupová, ensuring that skiers can enjoy the blue run from the southern side of Mt Chopok all the way down to Krupová, even when natural snowfall is insufficient
- **VITALEA** – an exclusive retreat in the heart of the Low Tatras, combining precision diagnostics, Eastern healing practices and bioenergetics to help reverse burnout; a tranquil space where medical precision meets understated luxury and the wisdom of nature
- **New ski cross course** – an adrenaline-fuelled course featuring banked turns, rollers and jumps on piste No. 10 Chaletová
- **New area for the youngest skiers**, featuring new children's lifts in Krupová
- **VISA line** – A6 Biela Púť–Priehyba cable car, now with a new name
- **Northfinder line** – B1 Záhradky–Rovná Hoľa chairlift, now with a new name
- **TOP events:** Winter Jasná Opening (27–28 November 2026), New Year's Eve party with KALI (31 December 2026), Gopass Festival (8–9 January 2027), **WORLD CUP JASNÁ (23–24 January 2027)**, Horkýže Slíže (13 February 2027), Sunset Boulevard with EKG (19–20 February 2027), Krňačky Chopok

FIS Ski World Cup JASNÁ 2027

NEW IN THE WORLD OF GOPASS

GOPASS – YOUR HOLIDAY STARTS WITH GOPASS

Gopass is a year-round platform for planning, choosing and booking holidays and experiences. At gopass.travel, Jasná visitors can easily buy ski passes, book accommodation and add relaxation at water parks or other activities in the region. Everything is conveniently available online, all in one place. Buying ski passes in advance means visitors can head straight to the turnstiles and spend more time on the pistes.

With Gopass, the experiences continue long after the ski season ends. Winter holidays give way to summer cable car trips, mountain getaways, water park fun and events. Gopass also includes a loyalty programme featuring **goX cashback** – rewards earned on selected purchases.

The latest addition is the **goX wallet app**, where customers can keep all their goX earned on their experiences in one place, manage it easily and use it to confirm payments for more experiences. Gopass brings accommodation, activities and rewards together, helping visitors make the most of every holiday.

Read more at **gopass.travel**.







FLEXIBLE SKI PASS PRICING

The pricing system in the 2026/2027 winter season in Jasná will be dynamic again. Inspired by the flight ticket selling system, it enables skiers to buy ski passes at better prices in advance when compared to prices at regular ticket offices at the last minute. The shopping process at www.gopass.travel will be “lively” and constantly changing, with rates calculated automatically by the programme. The main aim is to spread skiers equally around individual resorts during the whole season. This is why ski passes will cost more in the busiest periods, and less when there are not as many clients in resorts. The motto: “**The sooner you buy, the better the price**” is still the key and a chance for clients who can make plans in advance to be rewarded with better prices than those of regular 1-day ski passes.

COMPREHENSIVE OFFER OF SERVICES WITH THE TATRY MOTION BRAND

The TATRY MOTION sports brand stands for a chain of top-class ski services.

The Tatry Motion Nízke Tatry ski school offers quality ski and snowboard lessons for everybody in the Jasná resort – from beginners to experts, from 3-year-old kids to pensioners. The ski school services can be used in the localities of Lúčky, Biela Púť and Krupová on the southern side of Mt Chopok. Each locality also has a special MAXILAND arena with magic carpet lifts and modern teaching aids. Clients can choose the type of lesson that suits their level and skills best. The ski school offers private lessons (individual approach), ski courses for kindergartens, primary, secondary schools and universities, group lessons (daily group lessons for kids and adults, 4-day Winter Passion group lessons). Skiing and snowboarding are taught by certified instructors based on the latest methods developed by accredited educational institutions in Slovakia and abroad.

The comprehensive Tatry Motion offer also includes **5 ski and snowboard equipment rentals (Lúčky, Biela Púť, Grand Jasná Hotel, Damián Hotel, Krupová)**, a **ski depot**, a left luggage office, rentals located next to cable car stations with everything which skiers, snowboarders but also freeride and freestyle skiers need, professional **ski and snowboard service facilities**. Tatry Motion shops are new in the 2026/27 winter season offering top-class equipment and accessories for each season.







GOOD FOOD ON THE PISTES, GASTRONOMY AT HIGH ALTITUDES – EXPERIENCES NOT ONLY FOR TASTE BUDS

The gastronomy segment promises absolute gourmet pleasure during the day but also top-class night entertainment. There are various mountain restaurants with panoramic views, après ski bars with great music. The iconic **Rotunda** building on top of Mt Chopok at an altitude of 2,004 metres features a self-service restaurant, the Rotunda Hotel with three Deluxe rooms, a sunlit terrace on the roof of the cable car station and a self-service bar on the ground floor. The facility with a unique design links the southern and northern sides of Mt Chopok. Clients staying at the Rotunda Hotel can feast their eyes on breathtaking Slovak panoramas once they get up in the morning. Lovers of good food at high altitudes can enjoy The Taste of Chopok experiential dinner on top of Mt Chopok in the Rotunda restaurant on 30th January, 13th and 27th February and 27th March 2027 and travel to a kingdom of snow by using modern cable cars.

The captivating **VON ROLL** restaurant, located at an altitude of 1,670 metres, guarantees a true gourmet ecstasy in a beautiful interior with preserved elements of the former chairlift station. Cosy moments can be combined with a wide choice of quality wine.

The offer of our gastronomy facilities also includes the **Habarka** ski–in/ski–out restaurant, which serves modern folklore-style Slovak cuisine in an interior with traditional Slovak elements and a big sunlit terrace. It is located next to the upper Lúčky B8 chairlift station.

The attractive **Happy END music club**, located just a stone´s throw away from the resort entrance – Biela Púť, **serves as a ski-in/ski-out restaurant with a terrace** during the day, and as an **après-ski and disco bar in the evening**, which makes it popular mainly with young people.

Authentic champagne, an excellent selection of wines and sparkling wines, and a welcoming atmosphere are at the heart of the **AUDI Crystal Bar**. Settle into the cosy furs and savour a glass of fine sparkling wine. Nestled within Jasná Centrum, the resort's newly built gateway in the very centre on the northern side of Mt Chopok, at an altitude of 1,117 metres, the bar is just a stone's throw from the Biela Púť ski piste (No. 13). With seating for 120 guests and a spacious outdoor terrace featuring Slovakia's first heated 'flaming' table, the bar offers an inviting atmosphere that's sure to win over skiers.

The **Audi Mumm Bar & Funibar at Priehyba** – the ultimate après-ski party on the snow returns to Priehyba for the 2026/27 ski season! Expect top DJs, sexy dancers and a variety of performers to keep you entertained as you take a break between runs at Funibar.

ACCOMMODATION AT TMR HOTELS IN JASNÁ

The TMR company owns and operates 9 unique hotels in Jasná. The **Grand Jasná Hotel** located in the very centre of the year-round resort, overlooking Mt Chopok and surrounding forests, is tailored for quality family holidays with all resort services and activities literally on the doorstep. In addition, the Grand Jet cable car lower station just around the corner promises comfortable family trips to the beautiful Low Tatras. The **Chalets Jasná Collection** stands for private French-style accommodation where everybody can find what they need. The diverse offer in two localities – Otupné and Záhradky includes a special chalet service concept, fully-equipped suites and private wellness rooms. The boutique **Pošta Hotel** attracts with a unique avant-garde design and TOP services that exceed the typical 4-star level. Personalised service focused on individual needs and wishes guarantees carefree holidays for all demanding clients. Taste buds are spoiled with delicacies inspired by world gastronomy trends and the steak culture in the hotel restaurant.







When entering Demänovská dolina (valley), nobody can miss the adult-friendly **Tri Studničky Hotel**, which focuses on adult clients and relaxation without kids. Known as an oasis of peace and relaxation for years, it has been famous for a wellness centre with an original mountain beach and atypical cooling in the Demänovka brook, top gastronomy and harmony that makes the busy times stop for a while. From the 2026/27 winter season, the hotel will also be home to **VITALEA** – an exclusive retreat in the heart of the Low Tatras, combining precision diagnostics, Eastern healing traditions and bioenergetics to help reverse burnout. A tranquil sanctuary where medical expertise meets understated luxury and the wisdom of nature.

On the way to Jasná, there is the renewed **SKI Hotel** in the area of Záhradky. Its unique retro design emphasises the mountain atmosphere that it is embraced by. The hotel benefits from the fantastic location at the lower station of two chairlifts where five ski pistes end. The interior has been modernised to guarantee more comfort in the upcoming winter.

In the summer of 2023, the **Liptov Hotel** became a member of the TMR Hotels family. The location close to Vrbické pleso (tarn), with the picturesque scenery of Mt Chopok and the highest peaks of the Low Tatras, is ideal for all lovers of winter activities as well as summer sports and hiking. The environment and offered services are literally tailored for adventurous souls. The hotel is ideal for enjoying active holidays but also for relaxing and recharging one's batteries in nature in Jasná. Thanks to its location, the **Ostredok Hotel** offers unique views of the Jasná and Chopok panorama. Alongside comfortably furnished rooms, you'll find professional service and high-quality gastronomy here. Relaxation and leisure enthusiasts will be delighted with the hotel's wellness centre.

On top of Mt Chopok at an altitude of 2,004 metres, there is the **Rotunda Hotel** with three Deluxe rooms overlooking magical sunsets. In winter, perfectly groomed pistes intensify the experience, and the ski-in/ski-out location of the Rotunda building ensures that hotel guests can be among the first to ski in the morning. Food tastes somehow better high above the clouds, and that's what the designer restaurant on top of Mt Chopok proves every day.

On the southern side of Mt Chopok, the **Srdiečko Hotel** has been welcoming guests at their home far away from home since 1958. Every real fan of nature and a peaceful atmosphere loves it. The hotel is located next to a chairlift station in the heart of the Low Tatras, which means one can travel almost from the hotel entrance to the very top of Mt Chopok. In addition to the great ski-in/ski-out location with ski pistes and tourist trails on the doorstep, hotel guests can enjoy renewed mountain-style rooms and suites or relax in an outdoor whirlpool overlooking the peaks of the Low Tatras. For more details about the TMR Hotels portfolio, please visit: **www.tmrhotels.com**.

PARKING AND SHUTTLE BUSES

Free ski buses will shuttle between the resort and the park-and-ride car park in Pavčina Lehota every 15 minutes at peak morning hours. Parking at the park-and-ride facility in Pavčina Lehota will be free. As for the resort, the biggest car park in Lúčky with the capacity of 320 parking spaces will be available. A new covered PREMIUM PARKING car park has been built in the area of Biela Púť, just below the station building of the new cable car running to Priehyba. This car park offers the highest comfort and an attractive location in the very heart of Jasná and the vicinity of cable cars and other resort services. To enjoy absolute comfort, PREMIUM PARKING can be booked online via gopass.travel in advance. In addition, there is another chargeable car park in the area of Otupné.







Once again this season, skiing enthusiasts can put their skills to the test on a professional race course on the Vrbická ski run No. 10a (Grand–Brhliská). Access to the Tcom Arena is free of charge. Jasná continues to invest in slope safety, with dedicated ski touring routes, initiatives to raise awareness among ski tourers and a specialist ski patrol team. The resort also uses innovative technology to maintain its pistes, including the professional SNOWsat software, which combines snow-depth measurement with satellite-guided snow groomer positioning. To ensure the rapid distribution of important resort information, a central public address system has been installed on selected cableways in Jasná. Environmental responsibility is another key element of Jasná resort management. Initiatives include promoting eco-friendly shuttle transport to the resort, carefully sorting waste at lift boarding areas and across resort facilities, and using modern technologies to reduce energy consumption. The new cable car also provides a more environmentally friendly alternative to transporting supplies to resort facilities by snow groomer. In addition, single-use plastic tableware in on-slope restaurants and food outlets has been replaced with more sustainable alternatives, including paper, bamboo and porcelain.

RESORT UPDATES EVERY DAY

For more information about the resort and the latest offers, please use the Gopass app, call the helpline: +421 907 88 66 44, write an email to: info@jasna.sk or visit the resort webpage: www.jasna.sk.

Photo: Marek Hajkovský, Jakub Vojtek, Juraj Kríž

Tatry Mountain Resorts, a.s. (TMR) is a leading player in the tourism industry in Central and Eastern Europe. The Group owns or leases and operates attractive mountain resorts, leisure parks, a golf resort, restaurants, sports services, shops and hotels. In the Low Tatras in Slovakia, TMR owns and operates the Jasná Nízke Tatry resort and the following hotels: Grand Jasná, Tri Studničky, Chalets Jasná Collection, Srdiečko, Pošta, Night on Mt Chopok, SKI, Liptov and Ostredok. TMR also owns the Tatralandia and Bešeňová water parks, the largest year-round water parks in Slovakia. Accommodation is available in the Holiday Village Tatralandia and Lake Garden Tatralandia bungalows and suites, as well as at the Bešeňová Hotel and the Galeria Thermal Bešeňová Hotel. TMR also operates the Akvamarín Bešeňová Hotel. In the High Tatras, TMR owns and operates the Vysoké Tatry resort, encompassing the mountain destinations of Tatranská Lomnica, Starý Smokovec and Štrbské Pleso. The Group also owns Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec, the FIS Hotel at Štrbské Pleso, the Horec Suites and the Night on Mt Lomnický štít. In Austria, the Group owns and operates the Mölltaler Gletscher glacier resort and Muttereralm Innsbruck. In the Czech Republic, TMR holds a minority stake in Melida, a.s., which leases and operates the Špindlerův Mlýn resort. TMR also leases and operates the Ještěd ski resort and Golf & Ski Resort Ostravice, and leases Kaskáda Golf Resort Brno, where it manages a hotel, a restaurant and a congress centre. In Poland, TMR owns and operates the Szczyrk Mountain Resort and Legendia – Silesian Amusement Park (Śląskie Wesołe Miasteczko). The Group's real estate activities focus primarily on the development, construction and sale of apartments and commercial premises, as well as the leasing of hotels within TMR resorts. By the end of the 2025 financial year, approximately €507 million had been invested in the development and modernisation of TMR resorts. TMR shares are listed on three European stock exchanges: Bratislava, Prague and Warsaw